

# FONDAZIONE FIERA MILANO OFFICIAL PARTNER OF THE 21ST INTERNATIONAL EXHIBITION OF THE TRIENNALE OF MILAN

Milan, 12 March 2016 – **Fondazione Fiera Milano** will take part in the **21<sup>st</sup> International Exhibition of the Triennale of Milan**, slated to take place in Milan from 2 April to 12 September this year. The title chosen for the event is “**21<sup>st</sup> century. Design After Design**”.

Fondazione Fiera Milano decided to accept Triennale’s invitation to be an **Official Partner** of the important event, by helping to stage a number of events at Triennale and personally taking part as a **Main Exhibition Partner** at the “Sempering” exhibitions to be held at MUDEC as part of the 21<sup>st</sup> International Exhibition.

“This exhibition – explained **Benito Benedini**, Chairman and CEO of Fondazione Fiera Milano – is another great, not-to-be-missed opportunity for the upcoming future of our city and country. Today, that marks an important moment in history, Italy and Milan especially, are going through a very fertile period: Expo 2015, the Jubilee, Triennale, as well as many other events, that leave room for optimism and renewed faith in the future, which is essential for the new generations, which must be able to inherit from us something similar to what our fathers left to us. We are all committed – Benedini ended – to further supporting the image of us as a modern and innovative country and that has distinguished us over the years”.

This year, Triennale has linked up with its long-standing tradition, with its very innovative character, to capture the deep evolutions in the planning and production models of goods, spaces and economic, social and cultural exchanges in a multi-disciplinary dimension. This led to a consolidated working partnership with Fondazione Fiera Milano, which has always been committed to playing an active role in accompanying and developing the modern and dynamic evolution of the city and the country.

## **Per ulteriori informazioni:**

Fondazione Fiera Milano - Comunicazione e Relazioni Esterne



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