

CORRADO PERABONI CONFIRMED AS PRESIDENT OF EUROPEAN TRADE FAIRS

Milan, 22 September 2006 - **Corrado Peraboni**, General Manager of the Fondazione Fiera Milano foundation, has been reconfirmed President of Capitolo Europeo and world Vice-president of UFI, Unione Fiere Internazionali (Union of International Fairs), where the next congress will be held in Beijing in November. UFI will be welcoming other four Italian Exhibition Centres into its top management on that occasion: Bologna, Padua, Rimini and Verona, which will therefore go to flank Fiera Milano, one of the UFI founders.

Choosing Beijing to formalize this new event - comments **Corrado Peraboni** - was no coincidence, but tends to highlight once again the solid business and trade relations steadily increasing between Italy and the Asian giant. Relations testified by the recent mission of our government and which will also be finding important outlets in the Italian and European Exhibition market.

UFI is considered as a true and proper international quality trademark in the exhibition sector. **122 organizers, 143 exhibition centres and 38 associations** are part of it, for a total of **322 members** coming from **74 countries**, organizing a total of **747 events a year**.

In order to perform its mission to the best, UFI has set up **4 Regional Centres for Europe, Africa, America, Asia & Australia**, each one has the task of promoting new projects for the reference area and provide the Executive Committee with the most innovative proposals for co-operation at world level.

Milan wants to reconfirm its role as world leader in the exhibition sector - concludes Peraboni - and this is being done thanks to a New Exhibition System, divided into two distinct but synergetic centres: **New Complex** at Pero-Rho, just some kilometres from Milan, and **City Complex**, i.e. that part of the city exhibition area that will be continuing to host exhibition events and congresses after assigning two thirds of the area through an international tender.

Nuovo Polo and Polo Urbano operate together, covering a total of over **710,000 square meters** of floor space, forming one of the largest and most innovative exhibition systems in the world.

Per ulteriori informazioni:

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