

ACCADEMIA AT RIMINI

Accademia di Fondazione Fiera Milano will be at the **"Meeting di Rimini" on 21-27 August**. This year's traditional appointment, the 32nd, is entitled "E l'esistenza diventa un'immensa certezza" (And existence becomes an immense certainty) with the hope that the young generations can find their way in life.

After the success of **Accademia's Open Days** on 16-17 June, there will be activities to promote the Fondazione Fiera Milano **training center** and the Meeting di Rimini is an important part of this.

Fiera Milano's Accademia **is a leading professional training center** for the exhibition and congress industry in Europe. Its strengths are: a **90% employment rate** within one year of completing the course; **stages at leading** companies in the sector; prestigious lecturers and leading experts; **80 years of experience** in organizing events, trade fairs and congresses and one of the world's largest and most innovative **trade show-congress facilities**:

During the 7-day event **two different courses** starting after the summer will be presented at Pav. A5, Stand No. 08:

- * **the new PROGEA - Master's in design and planning of trade shows, events and sales points**
and
- * **Course in marketing and events organization - trade fairs and congresses.**

Special rates are still available for enrolments before 30 July.

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