

SELECTIONS FOR ACCADEMIA COURSES OPEN

Selections for Fondazione Fiera Milano's Accademia courses have opened

To apply for these courses it is necessary to send the application forms as soon as possible which can be downloaded from the site for Accademia courses starting in fall: in October Progea, Master's in the design and organization of trade shows, events and sales points and in November Course in marketing and events organization - trade fairs and congresses.

- **The 6th Progea course** consists of **four modules** which are separate and independent for **three independent training courses**, one of which is for **graduates in any degree (3-year degrees)** and two for only **graduates in architecture, industrial design (or related degrees)**.

The master's course aims to train prepared, competent experts in **managing the entire process of creating, planning and setting up trade fairs, events and sales points.**

For more information: <http://www.accademiafieramilano.it/masterprogea.html>

- [Course in marketing and event organization - trade fairs and congresses](#)

The course is designed to train experts in **company communication and marketing**, who can take part in market and competition surveys, support the development of marketing plans, plan company participation in specialist events, take part in the staging of exhibitions, congresses and marketing events.

This course is for **high school graduates**.

More details are available from <http://www.accademiafieramilano.it/corsomarketingeventi.html>

The lessons will be held in the lecture theatres of **Fondazione Fiera Milano's Accademia at fieramilanocity**, Porta Carlo Magno.

Fiera Milano's Accademia **is a leading professional training center** for the exhibition and congress industry in Europe. Its strengths are: a **90% employment rate** within one year of completing the course;

stages at leading companies in the sector; prestigious lecturers and leading experts; **80 years of experience** in organizing events, trade fairs and congresses and one of the world's largest and most innovative **trade show-congress facilities**:

For info: +39-02 49977292

accademia@fondazionefieramilano.it

www.accademiafieramilano.it

Per ulteriori informazioni:

Fondazione Fiera Milano - Comunicazione e Relazioni Esterne

Roberto De Giorgis 335.7243146

roberto.degiorgis@fondazionefieramilano.it

www.fondazionefieramilano.it